

Hannay Lane Online Survey Report

1. INTRODUCTION

The Hannay Lane Enhancement Group, a subcommittee of the Dunsborough and Districts Progress Association, was formed in 2015 with the goal of the activation of Hannay Lane in the Dunsborough CBD. This group of volunteers aims to create a vibrant and unique space in the centre of town that benefits both the community and local businesses.

In late 2016, as part of a community consultation process, the HLEG initiated an online survey via Survey Monkey, and promoted the survey via social media and email networks. The survey is targeted at the local community and aims to gather information on four key questions:

1. How do people currently use Hannay Lane?
2. What do they feel are the current weaknesses of Hannay Lane?
3. What do they feel are the opportunities in Hannay Lane?
4. How would they like to see Hannay Lane enhanced?

This report summarises the results of the survey.

2. RESULTS

2a. Responses

100 responses were received for the survey by August 2017. Due to the limitations in the free software, more than 100 responses cannot be viewed without upgrading and paying for additional Survey Monkey features.

2b. Respondent place of origin

Question 1 asked respondents where they live. The majority (90 respondents) either living in Dunsborough (70) or one of the Dunsborough districts (20) (Figure 1).

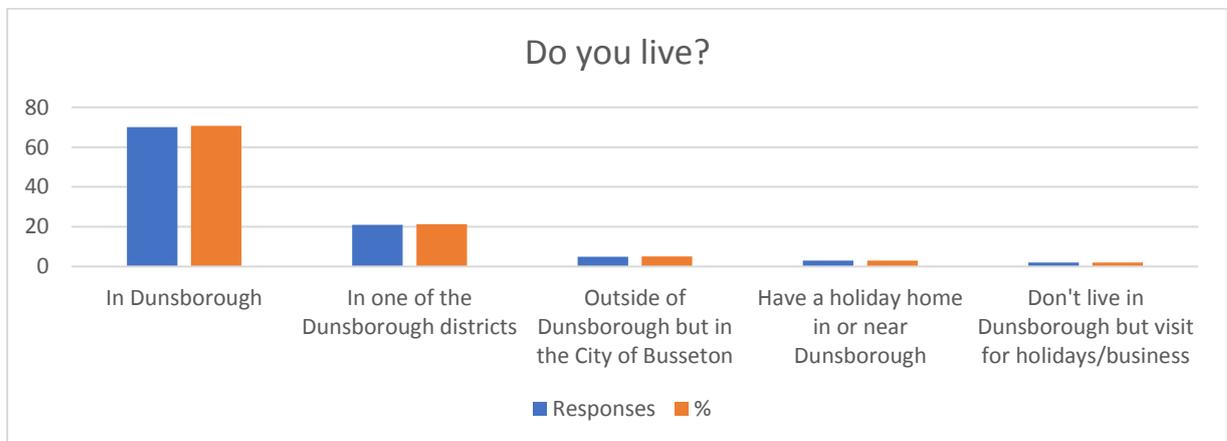
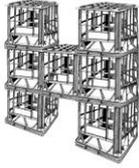


Figure 1. Respondents' place of origin



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2c. How Hannay Lane is currently used

Question 2 asked respondents how they currently use Hannay Lane, and provided nine options, including an 'other' option where respondents could detail any other usage that wasn't listed. The majority of respondents use Hannay Lane as a pedestrian thoroughfare (76 respondents), for Yallingup Coffee (62 respondents), or as a vehicle thoroughfare (53 respondents) (Figure 2). Another use specified was as a cycle thoroughfare (2 respondents).

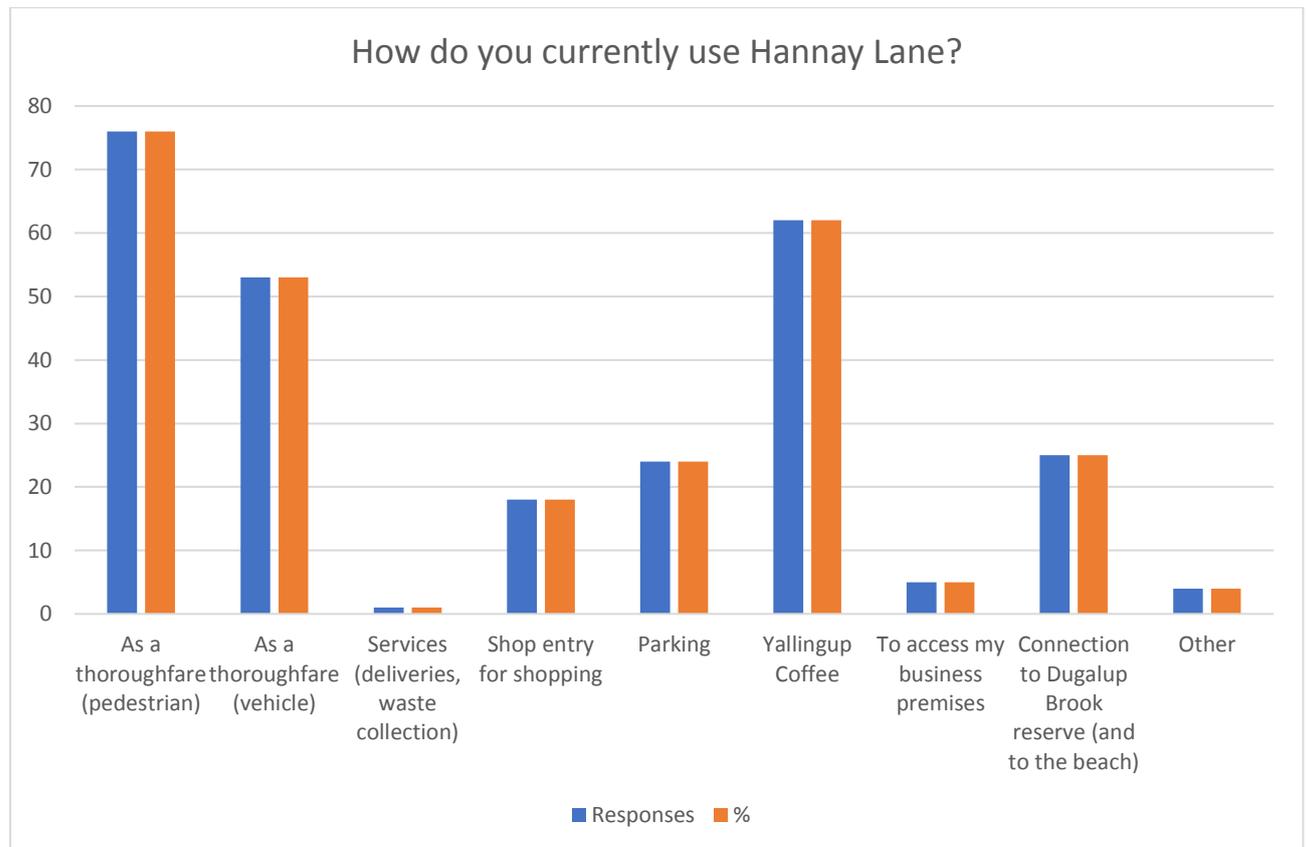
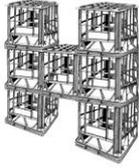


Figure 2. How Hannay Lane is currently used



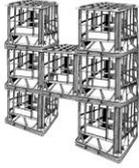
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2d. Strengths of Hannay Lane

Question 3 was an open question and asked respondents to list what they feel are the current strengths of Hannay Lane. The answers have been summarised in Table 1. The highest proportion of responses were potential (15 respondents), Yallingup Coffee (10), Dugalup Brook (9) and location (9).

Table 1. Strengths of Hannay Lane

Strengths	# respondents
Potential	15
Yallingup coffee	10
Dugalup Brook	9
Location	9
Private, nook, cosy, intimate	7
Access way	7
Thoroughfare/linkage/shortcut	7
Trees/shade	6
Murals	5
Less traffic	4
Pedestrian friendly	3
Car parking	3
Quiet	2
Off the main street	2
Stores/store access	2
Community meeting place	2
Unique	1
Wide access	1
Grassed area	1
Out of wind	1
Dog friendly	1
Old brick, not modern	1



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2e. Weaknesses of Hannay Lane

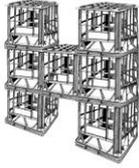
Question 4 was another open question and asked respondents to list what they feel are the current weaknesses of Hannay Lane. The answers have been summarised in Table 2. The highest proportion of responses were traffic (21 respondents), unattractiveness (18) and wasted potential (12).

Table 2. Hannay Lane weaknesses

Weakness	# respondents
Traffic	21
Unattractive	18
Wasted potential	12
Tight corner(s)/bad road design	9
Bins	7
Not enough parking	5
Lack of street activation	5
Lack of pedestrianisation	5
State of road	5
Delivery trucks	4
Lack of Dugalup Brook connection	3
Too much parking	2
Lack of landscaping	1
Two-way vehicular access	1
No seating	1

2f. Enhancement of Hannay Lane

Question 5 asked respondents how they would like to see Hannay Lane enhanced. 22 options were provided and respondents could list more than one. The most popular options were events (81 respondents), more landscaping/greenery (78 respondents), develop a creative/cultural hub (66 respondents), popup stores/bars etc. (66 respondents), and new lighting (59 respondents). The least popular options were leave as is (2 respondents), kept two-way (for traffic) (7 respondents), and more parking (6 respondents). Other options specified by respondents are listed in Table 4.



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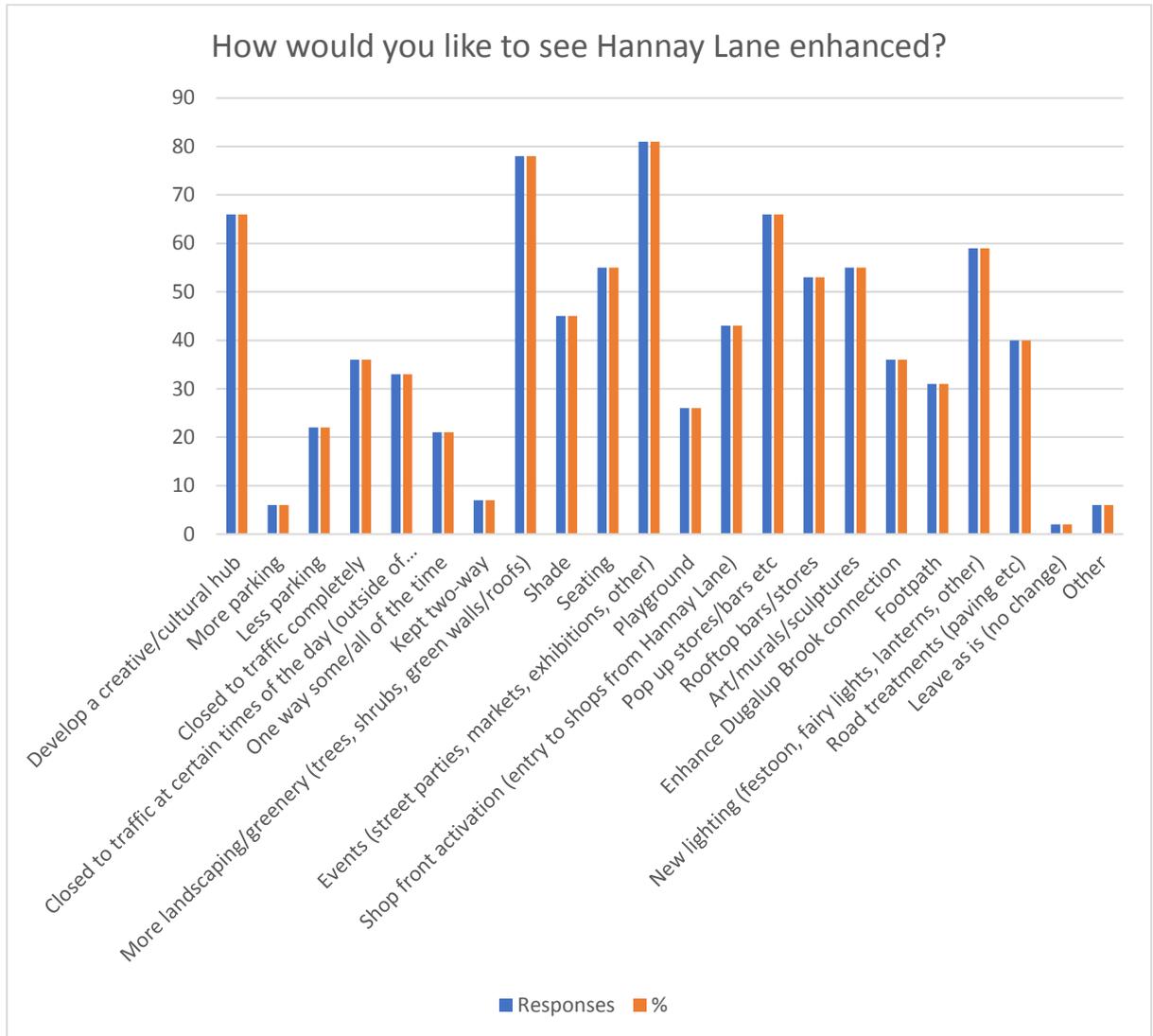
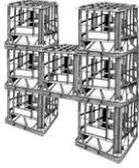


Figure 3. Enhancement of Hannay Lane



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Table 4. Other options for Hannay Lane enhancement

All of above
Create a 'meeting place' tables for 4, permanently placed so to reduce untidiness, all weather, wind strengthened umbrellas, encourage games to be played at these tables (mahjong, scrabble etc) encourage the community to meet here without obligation to be in a coffee shop. Wifi free area, occasional working artist/s, buskers, variety of food pop ups - each selling 1-2 times/week
Getting the rubbish bins off the street. Especially the ones in front of the wall art
Why do things have to change. It is in the middle of a now busy area in town
Open space with pedestrian access to businesses, spaces for artistic endeavour including murals, sculpture, buskers, bars, food etc
I love the idea of closing it off to traffic and turning it into a beautiful street of cafes and bars etc that is safe for children to play in

3. CONCLUSION

The feedback received from this survey, and the outstanding number of responses received, indicates the strong desire in the local community to see Hannay Lane enhanced for future usage by the community. The results indicate that a number of simple changes could be made that would be well accepted by the community, resulting in a vibrant and unique space in the Dunsborough CBD.

The Hannay Lane Enhancement Group is planning to continue community consultation over the coming months, and will build upon the results of this survey to initiate a design process as funds allow.